



BlackboardCollaborate»

## Setting the Standard for Educational Collaboration

“By combining the resources of Elluminate and Wimba, we are able to create efficiencies to better position us for innovation. With the Blackboard Collaborate platform, we deliver open, education-focused collaboration solutions that enhance learning, reduce costs, and improve outcomes.”

**Maurice Heiblum**

President  
Blackboard Collaborate

Formed by the acquisition of Elluminate and Wimba, the Blackboard Collaborate™ division includes the leading education-focused solutions for Web, video, and audio conferencing; presence and instant messaging; content creation; and social learning solutions. Together, these products provide a unified learning and collaboration SaaS platform to thousands of higher education, K-12, professional, corporate, and government organizations worldwide. Students, teachers, trainers, and administrators use these solutions every day to support more engaging and interactive classes, meetings, events, help, and much more.



For more information about Blackboard Collaborate, please visit [blackboard.com/collaborate](http://blackboard.com/collaborate)  
For more on Elluminate and Wimba, please visit [lluminate.com](http://lluminate.com) and [wimba.com](http://wimba.com)



Blackboard

# Open, education-focused collaboration...

---

“The new collaborative tools from Blackboard Collaborate will have us imagining anew: in what new ways can we learn?”

**Christian Pruett**

Assistant Executive  
Director for eLearning and  
Instructional Technology  
Mississippi State Board for  
Community and Junior Colleges

---

---

“Blackboard Collaborate has it covered with its focus on ease of use, innovation, and accessibility.”

**Stan Silverman**

Director, Technology Based Learning  
Systems Department, NYIT

---

---

“It enables me to reach out to students all over the country. It is the centerpiece of a flexible delivery program that has increased my enrollments by 600% over four years.”

**Dr McComas Taylor**

Head, South Asia Program  
Australian National University

---

## For administrators

- Recruit and retain more students
- Increase competitive advantage
- Ensure academic continuation
- Reduce travel and associated costs

## For teachers

- Encourage formal and informal learning and collaboration
- Reach and engage more students
- Improve student learning outcomes
- Increase student retention rates

## For academic technologists

- Enable interactive instruction, help, and meetings
- Meet the needs of mobile, on-demand learners
- Educate in real time from preferred LMS, including open source
- Leverage investment in existing academic infrastructure

## For trainers

- Train more people in less time at reduced cost
- Deliver professional development
- Conduct online or blended events
- Add value for every department in your enterprise

**To learn more about our best-in-class Blackboard Collaborate solutions that set the standard for educational collaboration, please contact us today.**

---

**Blackboard Collaborate**

10 East 40th St, Floor 11  
New York, NY 10016  
Phone: +1 646 861 5100  
Fax: +1 646 861 5200



Blackboard